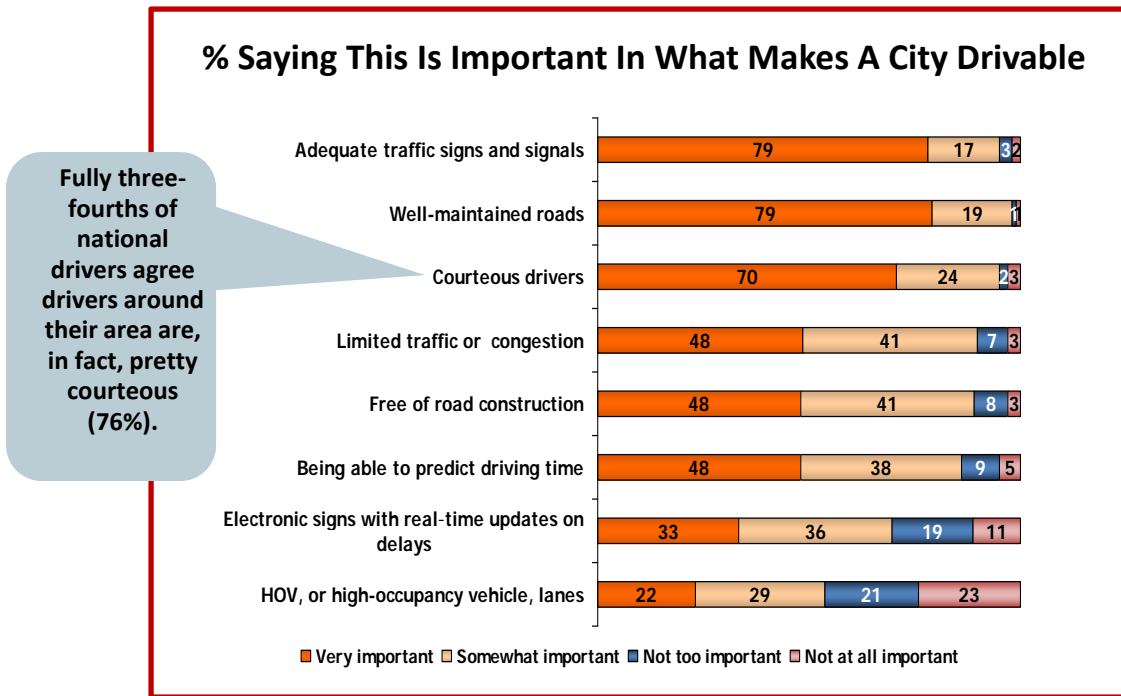




The Hartford 2009 Drivability Survey

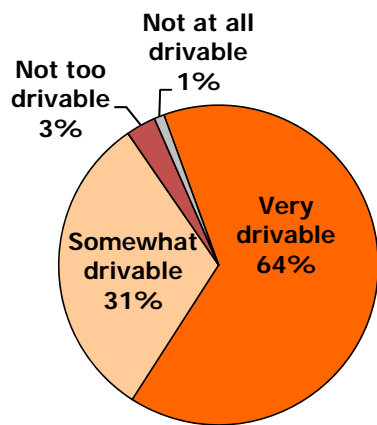
The Hartford 2009 Drivability Survey, conducted by GfK Roper for The Hartford, focuses on the “drivability” of American cities and towns. Going beyond official statistics about traffic congestion, average commute times and similar factors, the study empowered American drivers to define “drivability” for themselves and to tell the stories of the road from a human perspective.

The survey found that Americans generally believe their cities are “drivable” and think their city officials do a good job keeping roads in repair. Overall, American drivers want to feel safe, competent and welcome when they leave the comfort of home to hit the road.



In the Twin Cities, about two-thirds of drivers say their area is “very drivable,” making Minneapolis-St. Paul the top-rated city among seven metropolitan areas studied in detail. While improving road conditions is seen as the best way to improve drivability, adding more highway lanes is not far behind.

% Saying The Minn.-St. Paul Area Is This Drivable



% Saying This Would Make Minn.-St. Paul More Drivable

