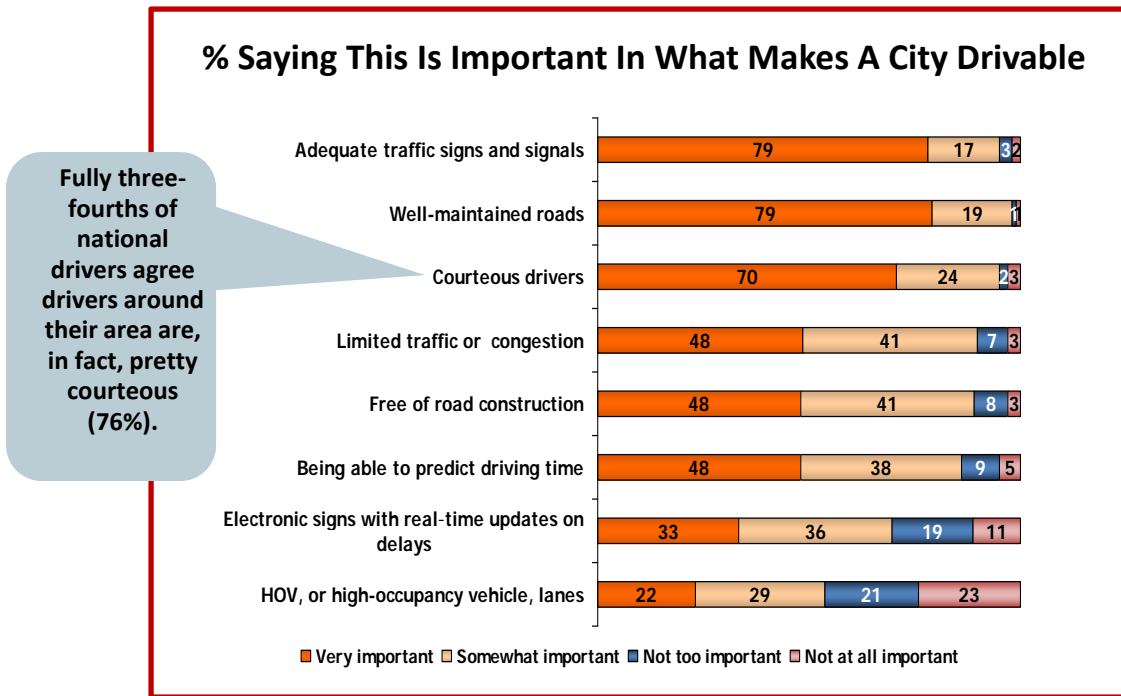




The Hartford 2009 Drivability Survey

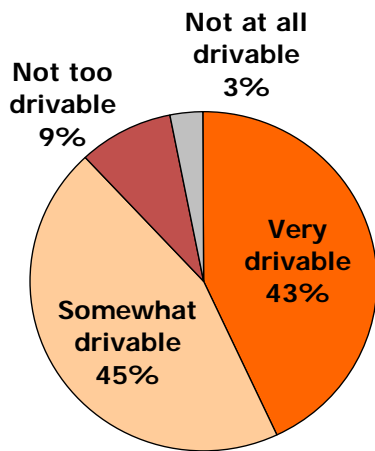
The Hartford 2009 Drivability Survey, conducted by GfK Roper for The Hartford, focuses on the “drivability” of American cities and towns. Going beyond official statistics about traffic congestion, average commute times and similar factors, the study empowered American drivers to define “drivability” for themselves and to tell the stories of the road from a human perspective.

The survey found that Americans generally believe their cities are “drivable” and think their city officials do a good job keeping roads in repair. Overall, American drivers want to feel safe, competent and welcome when they leave the comfort of home to hit the road.



In Tucson, less than half of drivers say their city is “very drivable” – the lowest rating among seven metropolitan areas studied in detail. Tucson drivers are pretty evenly split on how best to improve drivability in their city. Road conditions rank first, but timing signals better and more highway lanes are cited by sizeable numbers.

% Saying The Tucson Area Is This Drivable



% Saying This Would Make Tucson More Drivable

